

Public Outreach Report

PMC Outreach Activities

Corps Major General Jackson and ND Gov. Doug Burgum came to learn about the Project and P3 efforts. The visit was immediately after the announcement of federal funding for the project in the USACE workplan. The visit also included Mr. Let Mon Lee and other Army Corps personnel.

Special Assessment outreach and preparation for the public hearing. The website saw a significant increase in traffic in the days immediately following the publishing of the public notice.

Website, social media, and media tracking analytics

Medium	May Analytics	Notes
www.FMDiversion.com	6,601 unique visitors Up from 2,760 unique in April 19,523 page views , up from 14,077 in April 2:55 min. Avg time on site (much lower as most people were just going to assessment district page)	Increased traffic overall
Twitter @FMDiversion	31 tweets 13 mentions 19.5K tweet impressions 671 new followers (great!)	Significant number of new followers
Youtube.com/FMDiversion	1,611 views compared to 1,207 in March. Watch time was down, but more viewers	How it works and board mtg most popular
Newsletter	2 newsletters sent 1,298 subscribers 39% and 42% open rate (good)	62/38 and 56/44 desktop vs. mobile



Monthly Progress Report

June 22, 2017

Major Activities in Past Month

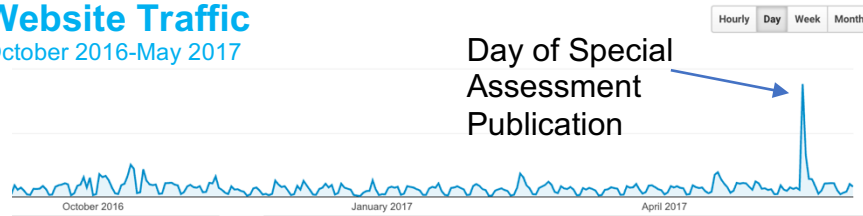
- Hosted Gov. Burgum, MG Jackson and Let Mon Lee's visit to Fargo
- Advertised Oxbow levee construction contract, continued with Oxbow home removals
- Advertised CR 16 & 17 realignment contract
- Supported the CCJWRD's assessment hearing
- Continued refining P3 RFP documents for a July release to proposers
- Attended State Water Commission meeting
- Continued land acquisition activities

Upcoming Priorities

- Send CLOMR notification letters to individual property owners
- Release the updated P3 RFP draft to proposers
- Award the Oxbow levee construction contract
- Award the CR 16 & 17 realignment contract
- Continue land acquisition activities
- Prepare for a July federal court hearing

Website Traffic

October 2016-May 2017



Financials



Comprehensive Project

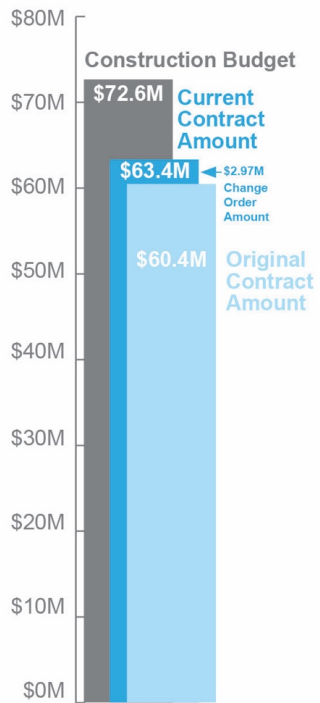
Program Budget	\$2,205,566,043
Expenditures To Date	\$361,976,364



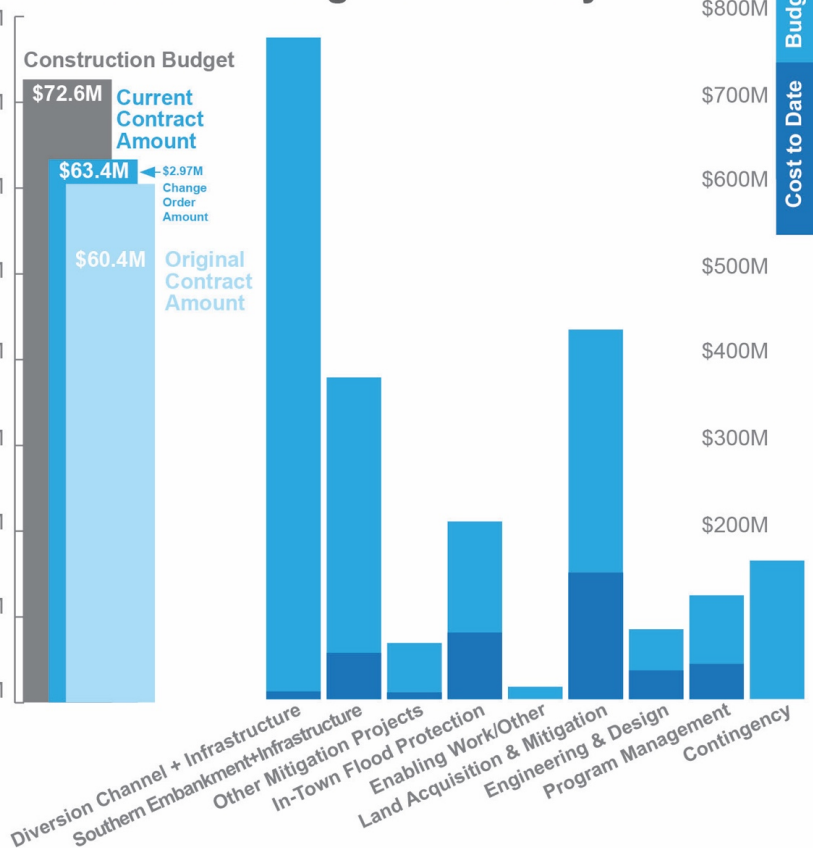
FY 2017

Program Budget	\$241,311,231
Expenditures To Date	\$29,575,478

Construction



Program Summary



Land



1 box = 3 parcels
1,218 impacted parcels



Includes Channel, Mitigation Area, In-Town Levees and Bio/Geo Survey Parcels

Upcoming Work Packages

43E.3 – Oxbow City Park Relocation	Preparing revised design and bid documents for August award
43E.2F – Last phase of OHB Home Removal	Award to Landwher Construction @5/25 DA Board Meeting
43CD – Levee construction and other work	Advertised for bids. Bids due July 6

Construction In-Town Levees

Marks where progress was reported last month

4th St. N Pump Station	99%
2nd St Pump Sta. Gatewell	99%
HoJo, Old Shakey's, FPS Demolition	100%
Park East Demolition	100%
Flood Control, 2nd St N, S of PS	97%
Flood Control, 2nd St N, N of PS	100%
Dwtn Levees 2nd St South	100%
Dwtn Levees Landscaping	0%
El Zagal Area Flood Risk Mgt	100%
Mickelson Levee Extension	100%